CCI FRANCE MALAYSIA

To whom it may concern,

It is our pleasure to recommend Mathis Bottiau, who successfully completed a professional internship within the France Desk of CCI France Malaysia, in partnership with Promosalons, as part of his Master's degree in Communication and Event Management at the Université de Rouen.

Throughout his internship, he consistently demonstrated professionalism, initiative, and a strong commitment to delivering high-quality work, quickly earning the trust of our team through his reliability and proactive attitude. He contributed to several key communication and market intelligence projects, including the production of promotional materials, the management of our digital communication platforms and newsletters, economic research on Malaysia, and the Malaysian-French Business Voice initiative, notably featuring leading industry players.

Within the Promosalons team, he conducted a comprehensive market study on Singapore's aerospace and defense sector for the 2027 SIAE Le Bourget Air Show, coordinated promotional activities for major international trade fairs across the ASEAN region, and designed a strategic promotion plan for SILMO. He also managed key partner relations, including Key Opinion Leader (KOL) collaborations for Vinexpo Asia 2026 in Hong Kong. On these latter assignments, he handled the full project cycle, from market research to the design and implementation of promotional action plans.

Mathis integrated exceptionally well into our multicultural team, combining sound judgment and remarkable maturity with a genuine ability to build positive relationships with both French and Malaysian colleagues and external partners.

Based on his performance, we are confident he possesses the professionalism, analytical mindset, and international outlook required to succeed in demanding professional environments. He consistently exceeded the expectations typically associated with an internship, and we recommend him without reservation for any professional or academic opportunity.

Sincerely,

David Attar
Managing Director

Alban Simonte
Head of Bilateral Trade &
Business Support (France Desk)
Promosalons Deputy Representative

Malaysian French Chamber of Commerce & Industry Bhd (226138-X)
Unit No. 2B-10-3, 10th Floor, Plaza Sentral
Jalan Stesen Sentral 5, 50470 Kuala Lumpur
Malaysia

Tel : +603-2714 6151
Fax : +603-2714 3244
Email : mfcci@mfcci.com
Website : www.mfcci.com